



ALERT 


Contains Complete
Branding Solution

Made by
CETRAFORM

and
shortcut+




90% of companies say video has helped them increase brand awareness



Brand consistency can boost revenue by up to **20%**

80% of consumers say brand trust is essential to consider purchasing



Effective use of social media can increase sales by up to **35%**



Luca is a graphic designer based in Sydney, with an enthusiasm for clean layouts and typography.

He has commercial experience working with both established studios and in the freelance space to make the best brands humanly possible.

From style guides to business cards, logos to flyers, he is keen to make your business stand out and look its best.

Joshi is a professional videographer with years of experience working in film and social environments.

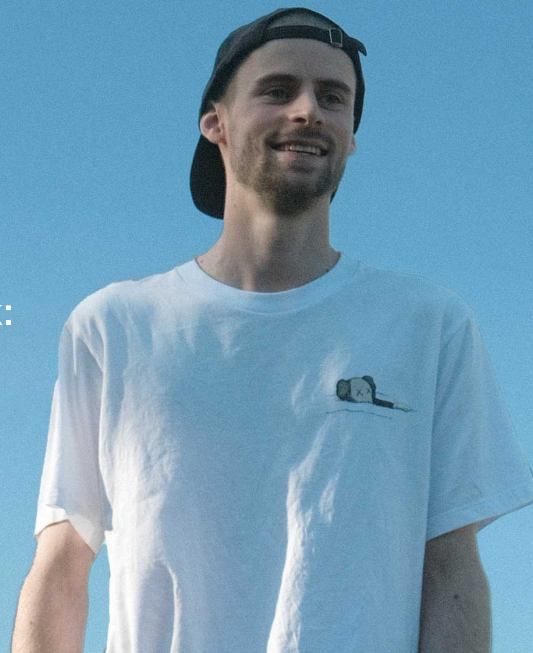
With experience at any company size, he has the know-how to make your brand shine.

Whether it be the story of how your company came to be, someone who uses your amazing product or a brilliant narrative, he takes pride in making films the world will love.

We've teamed up to offer businesses a complete one-stop-shop branding solution: in-house graphic design, brand identity, photography, videography and event streaming all under one roof.

CETRAFORM

Check out Luca's work:
cetraform.com



shortcut+

Check out Joshi's work:
shortcutstudios.com



Refine

Refine your existing brand with a touch-up and attention to detail, great for a quick renovation and a fresh look.

- Refreshed Logo
- Printed Business Cards
- 5x Social Templates
- 2x 30sec Social Videos
- Brand Photography

\$3,065

+GST

Reboot

Reboot and modernise your branding, perfect for giving your business a facelift and bringing in new clients.

- New Logo
- Full Brand Identity
- Printed Business Cards
- Promotional Flyer
- 5x Social Templates
- 2x 30sec Social Videos
- Brand Photography

\$5,480

+GST

Redefine

Redefine your business with a full makeover. Ideal for start-ups launching a new brand, as well as for growing businesses that want to update their look for greater impact.

- New Logo
- Full Brand Identity
- Printed Business Cards
- Promotional Flyer
- 8x Custom Icons
- 5x Social Templates
- 5min Brand Video
- 1x 30sec Social Video
- Brand Photography

\$7,980

+GST

Need a website too? Chat to us for a bespoke quote.

Refine

Refine your existing brand with a touch-up of your current logo, some thoughtful new colours, social posts and two 30-second video designed to catch peoples' eye.

Refreshed Logo

- Your existing logo, taken and reworked for an updated look and feel.

Printed Business Cards

- 1 style of bespoke cards to suit your brand.

5x Social Templates

- 5 still social image templates, such as border styles and text layouts.

2x 30sec Social Videos

- 2x 30 second 9:16 social videos, to be used on any platform.

Brand Photography

- Half day shoot of your brand to showcase your offering.

\$3,065
+GST





Brand Photography

Reboot

Reboot your brand with a new logo, new brand identity, social video, snazzy photography and more!

Perfect for giving your business a facelift and bringing in fresh clients.

New Logo

- Bespoke logo, delivered in multiple formats and orientations.

Full Brand Identity

- Tailor made colour palette, typography selections and layout, presented in a styleguide, along with instructions on how to implement effectively.

Printed Business Cards

- 1 style of bespoke cards to suit your brand.

Promotional Flyer

- 2 page promotional flyer, delivered for use as either digital or print (you decide!)

5x Social Templates

- 5 still social image templates, such as border styles and text layouts.

2x 30sec Social Videos

- 2x 30 second 9:16 social video, to be used on any social platform.

Brand Photography

- Half day shoot of your brand to showcase your offering.

\$5,480
+GST





Brand Identity

Redefine

Redefine your business with a full makeover - a new logo and identity, a full 5 minute brand video perfect for the website's front page, flyers, business cards and more.

New Logo

- Bespoke logo, delivered in multiple formats and orientations.

Full Brand Identity

- Tailor made colour palette, typography selections and layout, presented in a styleguide, along with instructions on how to implement effectively.

Printed Business Cards

- 1 style of bespoke cards to suit your brand.

8x Bespoke Icons

- Brand-specific and coloured iconography for use on websites, flyers, etc.

Promotional Flyer

- 2 page promotional flyer, delivered for use as either digital or print (you decide!)

5x Social Templates

- 5 still social image templates, such as border styles and text layouts.

5 Minute Brand Video

- Full mini-documentary style video to showcase your brand, professionally colour graded and delivered in 16x9.

1x 30sec Social Video

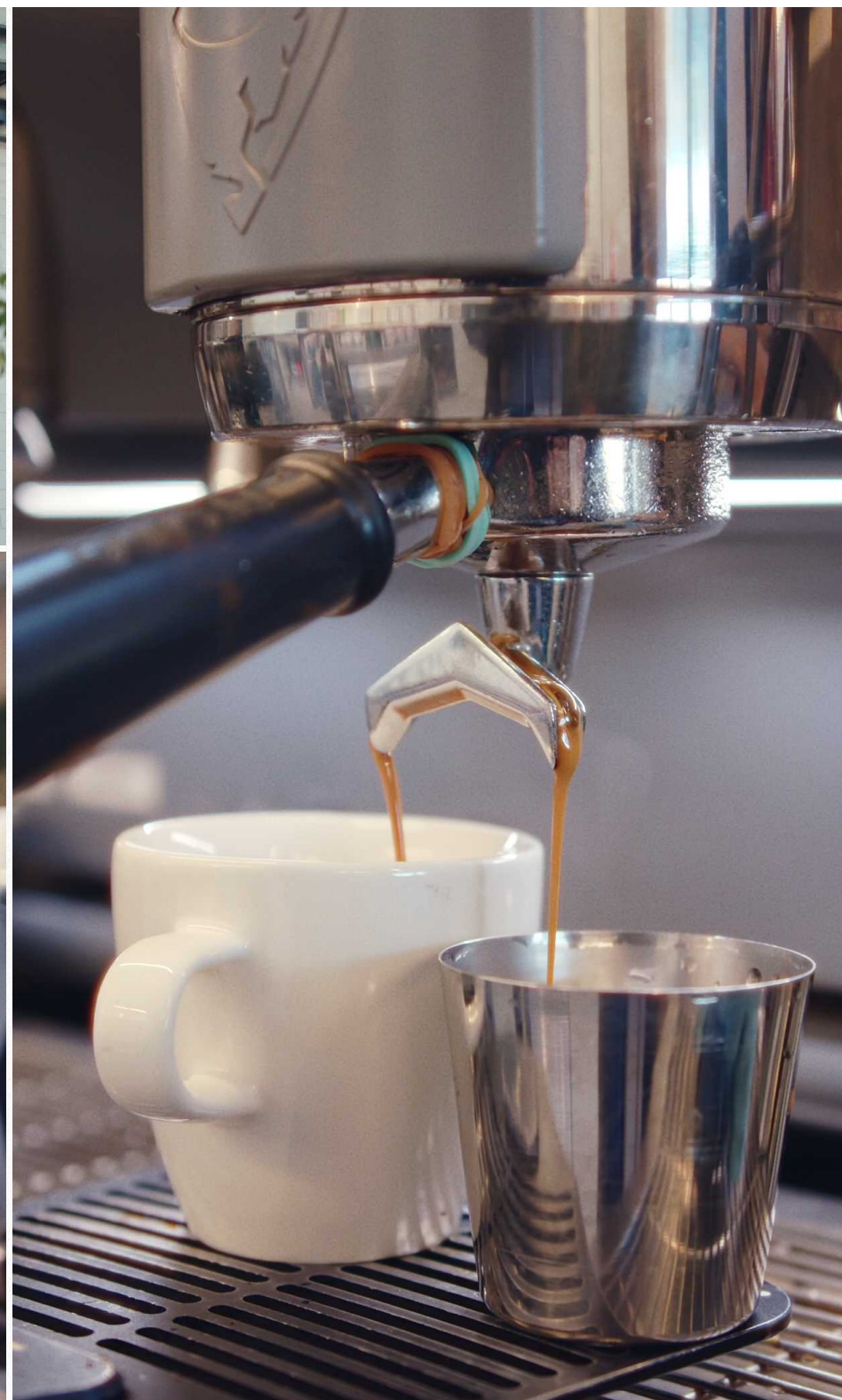
- 1x 30 second 9:16 social video, cut out of the brand video to be used on any social platform.

Brand Photography

- Half day shoot of your brand to showcase your offering.

\$7,980
+GST





Event Videography

Get your event filmed and cut professionally, delivered in a variety of formats to share with your audience. Perfect for theatre productions, corporate events, awards nights or panel discussions.

Delivered as a video of your full event, as well as a 3-minute hype reel to share the best moments on your social platforms and website.



\$4,570

+GST

+ add event livestreaming so your audience can tune in online!

+\$1,080

+GST

Email us to schedule a chat!

hello@cetraformshortcut.com

cetraformshortcut.com



Made in Sydney by Cetraform Design and Shortcut Studios